



**Does Your Company Have the Potential?**



**Chemical Supply Company Launches a New Product and Experiences an 80% Increase in Sales Without Running out of Stock on Imported Raw Materials**

**Integrated Steel Plant Increases Output by 20%**

**Large Open Cast Mine Exceeds all Previous Production Records by more than 7% Within a Period of 5 Months**

**Underground Mine Completes a Shaft Repair Project 2 Weeks Early After Having Been 30% Overdue Early in the Project**

**Multi-product Company Increases Product Availability from 84% to 97% Within 2 Months with Minimal Stock Increases**

*The Welding Technology Institute of Australia and Smartlink present*  
**A FREE SEMINAR BY VISITING SOUTH AFRICAN EXPERT**  
**‘ELIMINATE THE CONSTRAINTS IN YOUR BUSINESS TO MAKE MORE MONEY’**

**DATE:** Monday 27 May 2002      **TIME:** 8.45am – 1.00pm  
**VENUE:** Learning Network Queensland, 52-54 Manning Street, Brisbane

**MR ARRIE VAN NIEKERK BSc. Hons.**  
**Member of TOC for Mining and Metallurgy**

The internationally renowned Theory of Constraints (TOC) is a holistic business approach that looks at a company as a whole, discovering the constraints or blockages that limit the company from making more money or performing better. Ultimately, the goal of the company is achieved by flow of products (or services) from the raw material to final product delivered to the market. Since flow is never infinite, there must logically be at least one constraint that limits the flow. Improving anything other than the constraint will have little effect on the flow, if at all. However, improving the performance of the constraint will have a marked effect on the output until such a time that some other constraint will govern the flow.

**TARGET AUDIENCE**  
 Business and Operations Managers in

- **Manufacturing**
- **Mining**
- **Maintenance**
- **Resource Processing Companies**
- **All Sizes of Companies**

**WHAT'S IN IT FOR YOU?**

- *Identify* constraint(s) in your system
- *Exploit* the constraint(s)
- Prioritise and *elevate* the constraint(s) to ensure *inertia* does not become the constraint(s)
- Increase productivity or outputs
- Make money

**ELIMINATE THE CONSTRAINTS IN YOUR BUSINESS TO MAKE MORE MONEY'**

**REGISTRATION FORM**

**Brisbane Seminar**

**FIRSTNAME:** \_\_\_\_\_ **SURNAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**STREET:** \_\_\_\_\_ **SUBURB:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **POSTCODE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**PLEASE FAX BACK TO WTIA on 02 9748 2858**