



Business Enterprise Centres SA Inc

cordially invites you
to a
free workshop

Marketing for Small Scale and Gourmet Food Producers

with **Cameron Wold**
NxLevel Training Network
University of Colorado, Denver, USA

Cameron Wold is an expert in the specialty food trade with wide experience with small scale and home-based food producers in both the USA and Canada. A former commercial banker, his expertise includes entrepreneurial training, shared-used commercial kitchens and specialty foods.



The workshop will be very practical and will focus on the day to day issues faced by small producers trying to expand their sales.

- Date:** Tuesday 11 June, 2002
- Venue:** Regency Institute of TAFE
Regency Campus
Days Road, Regency Park
Please report to Customer Service in the main building
- Time:** 1.30pm Registration for 2.00pm – 5.00pm
- RSVP:** Wednesday 5 June, 2002
Ph: 8226 2804 or E-Mail: becsa@saugov.sa.gov.au

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